

ARLENE  
CREATES  
PRESS  
KIT

2022-12-09

DUI. GALLERY  
SELKIRK'S

**Carl Essen**

**From:** Carl Essen <carl@theband.work>  
**Sent:** Friday, December 9, 2022 9:17 AM  
**To:** Carl D. Essen  
**Cc:** Carl D. Essen  
**Subject:** Fwd: >> Arlene Rosengarten is posted halfway down in Newsletter << PPAMidwest Messenger - December 2022 Edition



*Print  
2 pages  
on one sheet of paper*

Sent from my iPad

Begin forwarded message:

**From:** Carl Essen <carl@theband.work>  
**Date:** December 9, 2022 at 9:11:56 AM CST  
**To:** Dean Catherine Morgan | STL Community College FP~Liberal Arts <cmorgan126@stlcc.edu>  
**Cc:** Mark Wrighton <wrighton@wustl.edu>, Mario Carlos | STL Community College FP~Fine Arts <mcarlos@stlcc.edu>, Jon Phillips <jon@theband.work>, Arnold Stricker | Saint Louis In Tune <stlintune@gmail.com>, "Sean E. Smith | The School" <s.e.smith@wustl.edu>, Bryan Laughlin | Selkirk A&A~STL <bryan@selkirkauctions.com>, Elyse | Selkirk ~ Front Desk <info@selkirkauctions.com>, De'Joneiro Jones | Artist~STL <dejoneirojones@gmail.com>, Jacob Kirn <jkirk@bizjournals.com>, Tony Messenger <TMessenger@post-dispatch.com>, Valerie Hahn <VSchremp@post-dispatch.com>, Robert Patrick | USAMOE <robert.patrick@usdoj.gov>, Eric Essen <eric.essen@yahoo.com>, Charlie Brennan <cwbrennan@kmox.com>, Scott <heliporthome@gmail.com>, Pat Advocates <healthadw@gmail.com>, Kathileen Crosby | Winnipeg Canada <kathilee.c@gmail.com>, "Judge Gilbert C. Sison | ILSD ~ U. S. Courts" <GCSpd@ilsd.uscourts.gov>, "Kathryn Nahorski | St. Louis Artists' Guild" <knahorski@yahoo.com>, Jessica Murray <hello.jessica.murray@gmail.com>, "J.P. Johnson | VenCafe~STL" <jp@venturecafestlouis.org>  
**Subject:** >> Arlene Rosengarten is posted halfway down in Newsletter << PPAMidwest Messenger - December 2022 Edition

Per our TelCom ~ Arlene took her art classes at FP campus , where we had to climb those outside stairs to the elevator to the 4th floor art rooms , believe one of her art teachers was Mario , believe at the time ~ when she was at your college , she had the ALS condition , That we did NOT know until we visited Dr. Smith & Dr. Miller at MillerLabs in The School on THR MAR 18th of year 2021 .

*From*

The World of Arlene Creates  
This ALS thing can be reversed  
The record of One Reversing their ALS is their Art

## Arlene Levy Rosengarten's ALS did Reverse

In the year 2020 Arlene T. Rosengarten , Carl D. Essen & Jon D. Phillips founder of ArchBridge [ ArBr ] [www.ArchBridge.us](http://www.ArchBridge.us) were referred by Mark Wrigton of WashU to deliver \$ Million USD of N-95 masks to BJC HealthCare in Saint Louis Missouri , these ArBr shipments were completed by Team Worldwide [www.teamww.com](http://www.teamww.com) freight forwarder STL Station Manager Kurt D. Anderson , The School paid a \$ 19.25 USD Dim Kg Weight where at the time FedEx was flying at \$ 26.00 USD Dim Kg Weight & ArBr was delivering N-95s three weeks faster than FedEx delivery schedules .

In the year 2021 on THR March 18th ~ at MillerLabs in The School of WashU Arlene with Carl were told by Sean & Tim that Arlene has this ALS condition .

*(Dr. Sean Smith) (Dr. Tim Miller)*

SAT March 20th ~ Arlene & Carl jointly started a concern , by name only from an email address , called Arlene Creates [ ArCr ] , that 'Creates with a Sense of Purpose' .

One with this ALS thing should look at it as if you have a 'ALS condition' and NOT that you are 'sick with ALS' , ArCr was a way to throw out that Bean Bag that you desire to live a long life with ALS . For your desire to live a long life ~ you need a sense of purpose .

ArCr mission is Promotion & Print sales , Courtroom Sketch Artist and Portrait Painting .

In the year 2022 Arlene lost her speech and had to use a foam tube to hold a paint brush with Carl as her CareGiver . We started going to 'The Sunday Call' a weekly 3+ hour zoom sessions of [www.HealingALS.org](http://www.HealingALS.org) that at the end of the zoom session has breakout rooms where one with ALS can talk to other ALSers across the world . After The Call we would Face Time & email exchange with other ALSers through the week and started doing what they were doing . And it work ~ with Arlene's fingers grabbing the oil stick .

June 14th ~ to grab an oil stick and started The Girl in a Red Dress sketch .

July 1st ~ completed The Girl in a Red Dress sketch .

July 3rd ~ Arlene spoke her 1st word in the morning and through out the day could only speak one word at a time .

July 3rd ~ Arlene started The Girl with a Pearl Earring sketch in the same sketch pad as The Girl in a Red Dress sketch and completed the sketch on the same day she started the sketch .

July 10th ~ Arlene could put her eye drops in by herself before going to bed for the night .

July 25th ~ Arlene could put toothpaste on her toothbrush by herself before going to bed for the night .

September 3rd | the start of Labor Day weekend ~ Arlene was speaking complete sentences , her voice was soft sounding of her natural voice and NOT sounding like her ALS voice before she lost her voice .

September 11th ~ on The Sunday HealingALS Call in the breakout room , after the main session on zoom platform , Arlene was carrying on a conversation with three other ALS families across the U.S. and we exchanged email addresses , to get with each other during the next week .

September 13th ~ Arlene Creates promotion & print sales ~ live on by Carl setting a Missouri LLC that is called Carl Creates . Arlene & Carl are joint members of PPAM with our dues paid till January of year 2024 . PPAMidwest is a regional affiliate , Kansas ~ Missouri ~ Nebraska , of PPAI Promotional Products Association International .

December 8th ~ PPAM published the December 2022 newsletter in the below email of the 'PPAMidwest Messenger Newsletter' that can be viewed half way down in the newsletter 'In Memoriam.....PPAMidwest member Arlene Levy Rosengarten' .

>> the image of Arlene & Carl is the last photo taken of them by Kurt Anderson .

>> Arlene Creates show at Selkirk is to raise awareness for ALS through Art .

>> indicates details about #Arlene Life Day can be viewed on [www.ArchBridge.us](http://www.ArchBridge.us) website .

>> link to radio podcast of Arlene Creates at Selkirk in Saint Louis Missouri of on-the-air with De'Joneiro Jones ~ Artist & curator of the Arlene Creates show with Bryan Laughlin the Executive Director at Selkirk Auctioneers & Appraisers .

December 9th ~ Arlene Creates at Selkirk opening night is starting from 5 to 8 PM at 555 Washington Avenue Saint Louis Missouri 63101 that the viewing of Arlene's body of ArtWork runs for the month of December in the year 2022 .

Please consider to have all from FP STL CC come to Arlene Creates at Selkirk in Saint Louis Missouri event tonight . Best of Health . Carl 314.426.0047 to Dean Catherine 314.644.9390 ###

**From:** PPAM - Promotional Products Association Midwest  
[mailto:admin@promotionalproductsassociationofthemidwest.ccsend.com] **On Behalf**  
**Of** PPAM - Promotional Products Association Midwest  
**Sent:** Thursday, December 8, 2022 9:12 AM  
**To:** carl.essen@teamww.com  
**Subject:** PPAMidwest Messenger - December 2022 Edition

PPAM  
2022



**PPAMidwest**  
Promotional Products Association Midwest

**Messenger**

December 2022

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STORY

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Scott



## In Memoriam.....PPAMidwest member Arlene Levy Rosengarten

Arlene Levy Rosengarten passed away on September 13th, 2022. Arlene was the beloved mother of Jamie Young (Scott), dear Grandmother of two beautiful grandchildren, Hayden and Berkley, dear daughter of the late Norman and Celia Levy, loving sister of Sandra Levy Krem, dear Aunt to Michelle Krem Perris and her Husband Greg Perris, great Aunt to Grant and Maren Perris, dear Aunt to the late Natalie Gail Krem Trottier, dear Great Aunt to Gabrielle, Spencer and Marissa Trottier and devoted companion to Carl Essen.

She battled with ALS disease for three years with the same grit and will with which she approached all aspects of life. Arlene was an avid artist who loved going to her art classes to learn how to improve. Every day she would carry her easel and canvases up the stairs with along with paints through the school halls. She would encourage her sister Sandy to practice every day on some form of art as a way to improve. Arlene spent her business career in the Advertising Specialty Industry starting in her twenty's and worked in this industry for 50 years. She not only sold to her customers but became friends with many until the end of her life, doing what she loved.

Arlene was a volunteer in a variety of charitable causes and served others the best she could. Those who she has left behind will remember Arlene's intellectual curiosity and insatiable desire to learn how to gain knowledge in many subjects. Arlene passed away peacefully and will be dearly missed.

Arlene was buried at Chased Shel Emeth Cemetery on October 3rd, 2022. Memorial contributions may be made to ALS research at <https://healingals.org> or to Stray Rescue where she painted an animal of some kind to be auctioned every year.

Arlene inspired many artists with her passion, curiosity, and tenacity. In honor of her life and battle with ALS, Selkirk Auctioneers & Appraisers is hosting a show to raise awareness for ALS entitled, Arlene Creates. The show, Arlene Creates, will be held Friday, December 9 from 5:00 pm- 8:00 pm at Selkirk's location 555 Washington Avenue, Saint Louis, MO.

De'joneiro Jones, artist and curator of the show, and Bryan Laughlin, Executive Director at Selkirk Auctioneers & Appraisers discussed Arlene's impact on their lives and why they put

the show together on a recent podcast which may be accessed at <https://bit.ly/3iz1YJE>. You may also find details about the show and Arlene at [www.archbridge.us](http://www.archbridge.us).

Story

### **ASB Hosts Virtual Award Ceremony Honoring Sales Associates, Home Office, and Suppliers**

**Glenwood, MN** – American Solutions for Business held their third annual virtual award ceremony, recognizing all winners in one evening of celebration.



This year, 26 award categories were featured across the board, honoring hundreds of recipients. ASB introduced three new awards: The ACES Ambassador Award for Sales Associates, and the Strategic Partner and Top Importer awards for suppliers. ASB Founder, Larry Zavadil, ASB President, Justin Zavadil and ASB VP of Vendor Relations, Marketing & Events, Dana Zezzo, hosted the ceremony run of show and presented awards to the winners in an online experience, followed by a virtual social hour.

“Combining the awards this year allowed us the opportunity to celebrate on a greater scale,” explained Zezzo. “Getting to celebrate with our ASB family AND our Patriot-level vendors is an opportunity we don’t get often. Congratulations to all the winners!”

Some additional categories were Top Vendors, The Horizon Award for Vendors, Top Importer, American Eagle and GPO Excellence Award. A watch party, as well as an interactive social hour following the ceremony, added a fun conclusion to the evening festivities.

“It’s truly remarkable the heights that our ASB family and vendor partners reach each year!” expressed Larry Zavadil. “We get to celebrate the hard work these individuals and groups exhibit daily, and we look forward to continuing it for years to come.”

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# TO DO

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CARL D. ESSEN

&

JON PHILLIPS

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2027-12-12